



Practical support to turn your ambitions into action.

Funding • Facilities • Governance • Partnerships

Real-world consultancy for clubs, charities and community organisations.

SERVICES BROCHURE





RESULTS THAT MATTER

£366,490

funding secured for 16 organisations

In OGC's first two years, funding was secured across clubs, charities and community organisations for facilities, equipment, pitch improvements and organisational development.

We focus on practical outcomes — not reports that sit on a shelf.

INVESTING IN
PEOPLE, PLACES
AND OPPORTUNITY

DATE 2026

£275,000

Proctor

Four areas. Three ways to get support.

Start with a free readiness assessment, choose the toolkit you need (Governance £399 · Funding £399 · Partnerships £499 · Facilities £599), or work directly with OGC. All four toolkits: £1,499.

Funding & Grant Support

Identifying the right route, shaping strong applications, building evidence and helping organisations manage the process from idea to award.

Facilities & Projects

Turning facility ambitions into structured projects — from early planning and funding strategy through to delivery support.

Governance & Development

Practical support with structures, policies, planning and organisational development so growth is sustainable and well managed.

Partnerships & Income

Developing stronger propositions, sponsorship opportunities and sustainable income streams around your organisation and assets.

From opportunity to successful delivery.

Funding is rarely just about writing an application. OGC helps shape the project, evidence, costs and application, then supports successful clients through normal claims and monitoring.

Support can include

- Funding readiness and project development
- Identifying suitable funding opportunities
- Grant applications and submission support
- Budgets, evidence and supporting documents
- Liaison with funders where required
- Post-award claims and monitoring

No win, no fee available for suitable applications • 10% success fee on funding secured





FACILITIES & PROJECT DEVELOPMENT

Supporting organisations from the first idea through funding, planning and delivery.

From early feasibility through to delivery, we help organisations develop credible facility projects with the right scope, funding strategy, budgets, partners and sustainability planning.

Project feasibility • Facility planning • Capital funding • Budgets & modelling • Contractors & partners • Delivery support • Sustainability

FROM IDEA TO DELIVERY.

Helping organisations strengthen the foundations behind their work and plan confidently for the future.

Growth brings opportunity, but it also creates new demands around governance, people, systems and decision-making.

Practical support

- Governance reviews and organisational health checks
- Policies, procedures and operational frameworks
- Trustee and board development
- Strategic and business planning
- Organisational structures and ways of working
- Financial sustainability and forward planning
- Practical systems and process improvements

Stronger organisations. Better positioned for growth.



Turn your reach into sustainable income.

Grant funding is only one part of sustainability. OGC can help identify what your organisation has to offer, package it properly and build a stronger proposition for local businesses and partners.

Typical areas

- Sponsorship and commercial asset reviews
- Package design and pricing
- Ground, facility, team and programme opportunities
- Reviewing existing income streams
- Corporate and CSR partnership propositions
- Prospect and approach planning
- Longer-term sustainable income strategies

A photograph of a desk in a modern office or studio. On the desk, there is a laptop displaying a soccer field, a stack of four books with titles 'FUNDING', 'FACILITIES', 'GOVERNANCE', and 'PARTNERSHIPS', a rolled-up architectural plan, and various other papers and a pen. The background shows a large window looking out onto a green field and a sunset sky.

Turn your organisation's assets into sustainable income.

WHY OPEN GOAL CONSULTING?

Practical experience. Proven results.

Open Goal Consulting was created by Martin Fearon to provide clubs, charities and community organisations with practical support based on real-world experience.

Alongside leading and developing a successful charitable organisation, Martin has extensive hands-on experience in securing funding, developing major facility projects, strengthening governance, building partnerships and creating sustainable income.

Clients work directly with Martin, with practical support shaped around real funding decisions, board pressures, delivery challenges, partners and deadlines.

£366,490

Funding secured for 16 organisations in the first two years

£5m

Stanley Sports Hub: concept, funding and delivery

£15m+

Charitable income brought in and managed across Martin's career

MARTIN FEARON • FOUNDER, OPEN GOAL CONSULTING



Ready to move your organisation or project forward?

Whether you want to secure funding, develop a facility, strengthen governance or create new sponsorship and income opportunities, OGC offers a practical route forward.

TAKE A FREE ASSESSMENT OR GET IN TOUCH

Use a free readiness assessment if you are identifying the gap, choose the right toolkit (£399–£599), get all four for £1,499, or contact Martin directly for hands-on support.

www.opengoalconsulting.co.uk